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Funny Business

Does your company have a corporate humorist? If not, why not? Denver's Executive Forum introduced its first "mistress of mirth" last week, Denver-based, National Humorist, Karyn Ruth White, who was hired to introduce the firm's monthly leadership development seminars.

White's message is that humor greases the wheels of business, like opening a seminar on "Authentic Leadership" with this story: "I once had a boss who couldn't understand why company morale was so bad. Then I caught a glimpse of his 'to do' list. Under 10 a.m., he had written, 'Feign interest in employees'. No joke."

Karyn Ruth White is a National Humorist.
See her in action at www.karynruthwhite.com